

SECURITY INFORMATION

25 January 1952

MEMORANDUM FOR: CHIEF, PSYCHOLOGICAL STAFF DIVISION

SUBJECT: National Psychological Strategy

1. I think all are agreed that one of the needs in national psychological strategy is for a clear statement of what America stands for. This was raised in Kennan's paper in "Foreign Affairs" of July and by a number of writers.

2. I believe that the proposed working group to deal with the national psychological strategy will want to consider this problem.

3. There is attached a paper that was prepared by [REDACTED] in 1948 in connection with some studies he made for the General Staff, which I believe you will agree is an excellent presentation of American ideals and shows some profound thinking and research on his part.

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4. It is my suggestion, if you agree, that he be requested to bring this paper up to date and that it be part of your file in presenting the one case.

5. Just as an example of how it might be used, I suggest the possibility that the PSB might present to the incoming President next January a suggestion of how to deal with this broad subject in his inaugural address, and that suggestions similar to those in [REDACTED] paper might be very acceptable.

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[REDACTED]
EA/PP

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Attachment:

Political Implementing Policies to
Advance our National Objectives

EA/PP/CLE:blr

Distribution:

Addressee (2)

✓ EA/PP (w/o att.)

Chrono. (w/o att.)